



June 21, 2016

FOR IMMEDIATE RELEASE:

Rochester Midland Corporation has agreed to sell its feminine care, toilet seat cover and food service paper business to Impact Products, effective July 1, 2016. Going forward, Rochester Midland Corporation will focus its efforts on continuing to provide high-quality, environmentally preferable cleaning chemistry and programs to serve our janitorial, institutional and odor control customers in a wide variety of markets.

Rochester Midland Corporation, a 128 year old privately held business will focus on its core specialty chemical businesses, including commercial and industrial water treatment, food & beverage plant hygiene, commercial cleaning & housekeeping products, restroom hygiene, and disaster restoration.

Brad Calkins and Kathy Lindahl, CO-CEOs state, "Over the past 30 years, our business has shifted toward service-oriented sustainable solutions for health, productivity and the environment. The sale of our toilet seat cover, feminine care and food service paper business will allow us to remain focused on the specialty chemical and related services business, while Impact products can best serve these businesses through their broad distribution network and extensive core product offering."

Terry Neal, President and CEO of Impact Products commented: "Adding these strategic product categories and recognized brands to our core bundle will allow us to continue to lead as the dominant provider of Supplies and Accessories within the markets we serve."

Impact Products is a supplier of branded and private label non-chemical commercial cleaning, maintenance, safety and related products. The company's offering encompasses a full suite of janitorial products including floor care products, waste receptacles, washroom accessories and safety products. Markets served by the company include commercial cleaning, industrial services, healthcare, government, schools, office buildings, hospitality and foodservice. Co-founded in 1963 by James R. Findlay, its broad customer base is served out of Toledo, Ohio, Purvis, Mississippi and Walnut, California. Impact Products is owned by S.P. Richards Co., a wholly-owned subsidiary of the Genuine Parts Company.

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